Usage policy: University Business Cooperation Network

Welcome and thank you for joining us!

What is University Business Cooperation Network?
University Business Cooperation Network (UBCN) is an online platform that allows stakeholders to cooperate and exchange experiences and ideas on topics related to university-business cooperation. We would like to encourage representatives of European Higher Education Institutions (HEIs) and businesses, national and international policy makers, students, experts and other interested parties to contribute to the Network and express their ideas and views on different topics. We hope UBCN will become an active platform, where all interested stakeholders participate.

The University Business Cooperation Network is being set up and maintained by the European Commission's DG for Education and Culture.

What is Yammer?
Yammer is a tool that allows businesses and other organisations to promote networking internally, as well as with external partners. The European Commission is using a Yammer External Network as the platform for the University Business Cooperation Network. (If you are new to Yammer, please check the different Yammer guidelines and FAQ in the Yammer Help UBC group on the site).

Your profile
Please use your professional email address and include your job title and function, when registering with Yammer. UBCN is a professional platform, pseudonyms are not allowed. The Commission reserves the right to suspend or delete the accounts of people who do not respect the usage policy.

What can I do on the University Business Cooperation Network?
UBCN serves as a platform for discussion and exchange of ideas around topics of relevance to the themes of university-business cooperation. The most popular features of UBCN on Yammer include:
1. Sharing information and interaction with other members of the network (such as status updates, publishing links, documents, starting new or contributing to ongoing discussions),
2. Joining a group and cooperating with colleagues and external partners and/or establishing groups on UBCN,
3. Following other users,
4. Tagging posts so that you can filter content and receive alerts,
5. Configuring email notifications so that you are kept informed of relevant new content on UBCN.

Joining groups on UBCN
UBCN is organised into groups. The groups provide space to share information and cooperate on specific topics of interest to its members.
The members of UBCN can join any public groups of their interest areas. If you are invited to a public group, you will automatically become a member. There is no need to accept the invitation. However, if you decide to leave a group, you can do so at any time. Please note that you can also re-join a group if you wish, but it requires approval of the group administrator.

Creating a new group
For organisational reasons, we ask you not to create new groups! If you have an idea for a new group, please contact the coordinator or the Network Administrator for approval and the physical creation of the group.

The Commission reserves the right to close down groups that are created without the approval of the coordinator or Network Administrator; the Commission reserves also the right to close down any groups that are dormant for more than three months.

Content and moderation policy of UBCN
Please note that University Business Cooperation Network is hosted outside the European Commission and it is subject to Yammer's privacy policy. The platform is not suitable for posting or discussing sensitive documents. Please remember that what you post will stay online. Exercise good judgement and common sense whenever you contribute. Commission colleagues using University Business Cooperation Network should consult the Commission's Social Media Guidelines.

The language of moderation by the UBCN administrators is English. We would like to encourage the members of the Network to provide their contributions in English; however, contributions in other languages are also permitted.

The European Commission's DG Education and Culture will screen the content posted by users on UBCN. Offensive or abusive content, as well as spam, will be removed by the site administrator and might result in exclusion from further participation in the University Business Cooperation Network.

Where can I get help?
Basic information about using Yammer is available in the Yammer User's Guide, which can be read online or downloaded from the Yammer Help UBC group on the platform. If you need any further help or information, please visit the Yammer Help UBC discussions or contact the UBCN Team at EAC-UNIVERSITY-BUSINESS-COOPERATION@ec.europa.eu

Disclaimer
Content uploaded by users of this site does not necessarily reflect the views or official position of the European Commission.

Contact
University Business Cooperation Network is maintained by the European Commission's DG for Education and Culture. Please contact us (EAC-UNIVERSITY-BUSINESS-COOPERATION@ec.europa.eu) if you experience any problems with the site, or if you have any comments and/or suggestions for improvements.