

**Proud to be
manufacturing
Great
Products in
Great Britain**



Company Overview – SMR UK

www.smr-automotive.com

SMR¹

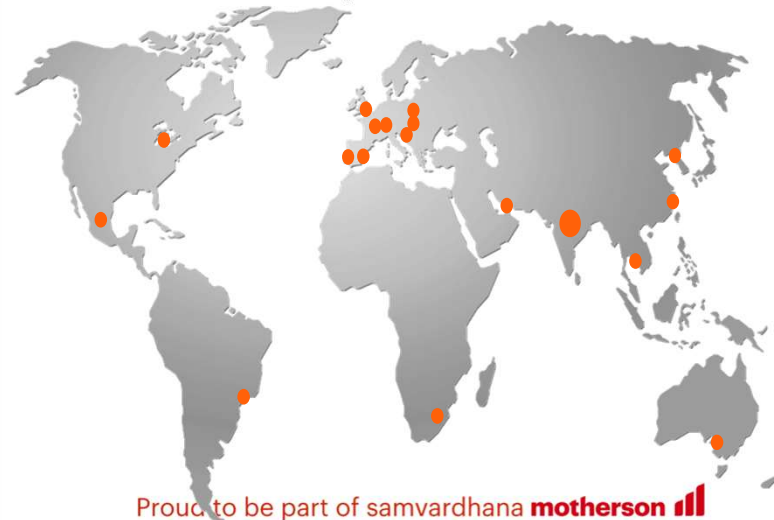
Global – SMR is part of SMG



Founded in 1975, SMG is a global tier 1 supplier to the automotive industry with focus on electro-mechanical systems

A leading exterior mirror manufacturer globally and a pioneer for intelligent camera systems

A member of US\$ 7.2 billion automotive specialist Samvardhana Motherhood Group



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What SMR does



Exterior Mirrors



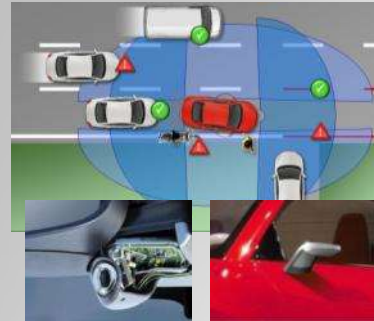
- Exterior mirrors
- Integrated turn signals
- ADAS signal lamps
- Electric actuators

Interior Mirrors



- Interior mirrors
- Toll collect system integration
- Integrated displays
- Integrated lighting

Camera Systems



- Intelligent blind spot detection systems
- 360° monitoring systems
- Mirror replacing camera systems

Other Products



- Fuel filler door modules
- Door handles
- Interior and exterior lighting
- Switches, cables, electronics



SMR UK Customers



SMR UK History



SMR UK - Our history

- 1930 - Wingard' was registered as a limited company.
- 1935 – Company re-organised and renamed 'Wingard M A'
- 1946 – The company relocated from Hendon to Chichester
- 1950's saw a number of expansions to the Chichester site
- 1977 – The company is renamed 'Britax Wingard Limited'
- 1986 – A new facility was acquired in Portchester (P1)
- 1992 – Second facility in Portchester (P2) commissioned.
- 1999 – Schefenacker acquired Britax Rear Vision Systems
- 2006 – Renamed Visiocorp
- 2009 – Samvarhana Motherson Group Acquired Visiocorp
– Samvarhana Motherson Reflectec (SMR) was born.**



SMR Today

- We have two factories at our Portchester site covering 14300 m².
- We employ over 600 people.

Our Capabilities

- SMR UK has design, tooling, programme management, laboratory, moulding, assembly, and IT capabilities.
- Our expertise in these disciplines makes us the plant of choice to support other SMR Group companies. SMR UK key competency is design led manufacturing.



SMR Vision



Vision

To be a globally preferred solutions provider

- Ensure customer delight
- Involve employees as “partners” in progress
- Enhance shareholder value
- Set new standards in good corporate citizenship

Values

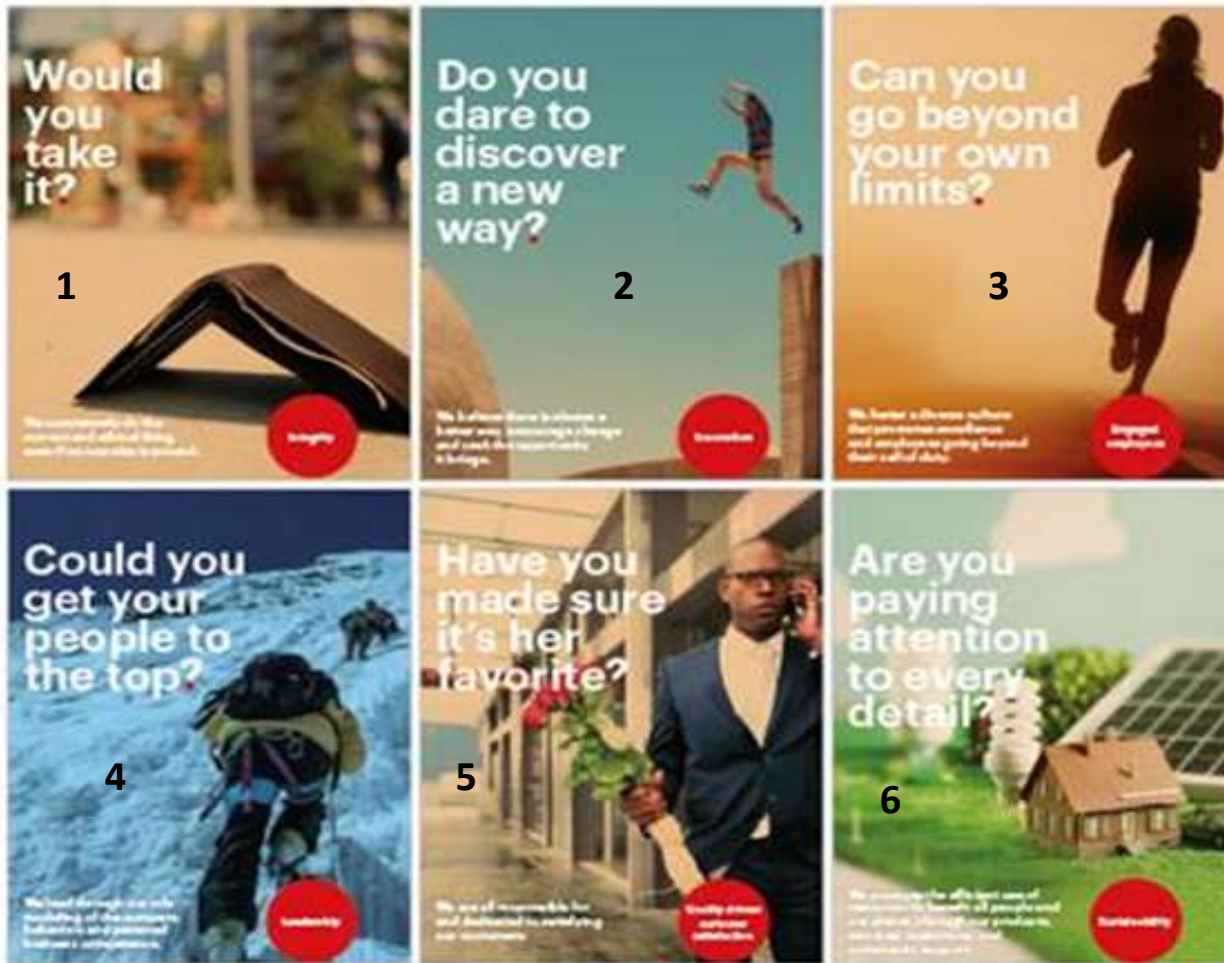
- Be a lean, responsive and learning organisation
- Continuously improve to achieve world-class standards and total customer satisfaction
- Pro-actively manage change
- Maintain high standards of integrity and safety
- Ensure a common culture and a common set of values throughout the organisation
- Recognise individuals' contributions
- Develop stronger leadership skills, greater teamwork and a global perspective
- Constantly upgrade skill levels across the organisation through knowledge sharing programmes



Corporate Values Campaign



The Corporate Values



**SMR
Proud to be
living the
values**

- 1. Integrity**
- 2. Innovation**
- 3. Engaged Employees**
- 4. Leadership**
- 5. Quality Driven Customer Satisfaction**
- 6. Sustainability**

